



**SRI LANKA MODEL UNITED NATIONS  
2020**

**SPONSORSHIP OPPORTUNITIES**

**SEPT 12TH AND 13TH**

**BANDARANAIKE MEMORIAL INTERNATIONAL  
CONFERENCE HALL**

## WHAT IS SLMUN?

Sri Lanka Model United Nations is Asia's most renowned student-run simulation of the United Nations, registered under the Education Outreach Program of the United Nations and endorsed by the Ministry of Education of Sri Lanka as well as The United Nations Educational, Scientific and Cultural Organization (UNESCO).

## WHAT DO WE DO?

Model United Nations(MUN) offers students a unique opportunity to represent different countries in simulations of various committees, discussing and debating a vast array of pressing topics and finally drawing solutions to issues that plague our world, all within the structure of the United Nations and following its protocol and procedures.

The 13th session of SLMUN will be under the theme, "A World of Conflict" and is scheduled for an operation on the 12th and 13th of September 2020 at the Bandaranaike Memorial International Conference Hall, Colombo, Sri Lanka, and we hope to diversify our conference to accommodate a more expansive assemblage of delegations than ever before. We believe that SLMUN itself holds the potential to be the primary stepping stone for a delegate's diplomatic voyage, whilst fine-tuning their skills in leadership, analytical skills, public relations, complex problem solving and public speaking.

Furthermore, at SLMUN we believe that to initiate the change, we must go beyond just words and henceforth, we are actively engaged in community welfare initiatives through our CSR branch; the 'One World Volunteers', which allows delegates to engage in community service.

## WHY SHOULD YOU BE OUR SPONSOR?

Companies have discovered a business sponsorship to be a powerful tool in strengthening their brand equity through effective visibility, whilst actively participating in enhancing the profound principle in the modern marketing ethics; people, profit and planet – better known as the triple bottom line.

## WHY YOU SHOULD SPONSOR SLMUN'2020

SLMUN IS THE LARGEST STUDENT HELD CONFERENCE WITH A LONG STANDING REPUTATION AND IS THE IDEAL PLATFORM TO COMMUNICATE WITH TODAY'S YOUTH



SLMUN provides a relaxed and social framework enabling opportunities to build and develop strategic relationships and expand your network, that can be ultimately turned into a competitor advantage, through retention and loyalty.

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Meet and approach today's most innovative and high-level decision makers representing various MUN Clubs from their respective schools



Opportunity to help the community, as a portion of each sponsorship received shall be donated or used for a charitable cause, through our CSR branch, the One World Volunteers.

HELP THE COMMUNITY

market your organization as well as gather market information



As an organization with a long-standing reputation, SLMUN 2020 provides you with an ideal platform to communicate with the youth from various backgrounds, not only from Sri Lanka but from around the globe. Moreover, SLMUN delegates are high-level decision-makers representing various MUN Clubs from their respective schools and institutes who are exposed to formal debate, providing sponsors with a promising target audience.

A conference of this magnitude requires substantial financing and resource assistance. By partnering with us, your organization will benefit greatly as this is an opportunity to publicize your organization as well as to gather market information. Furthermore, your sponsorship will guarantee yet another successful conference which will greatly empower today's youth who are the future of this world.

SPONSORSHIP OPPORTUNITY	ENTITLEMENTS TO BENEFITS AND EXPOSURE			
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	LKR 1,000,000 (Maximum of 1 sponsor)	LKR 500,000 (Maximum of 2 sponsors)	LKR 250,000 (Maximum of 2 sponsors)	LKR 150,000 (Maximum of 3 sponsors)
DISSEMINATION OF SLMUN 2020 MEDIA RELEASE ON PROMINENT TELEVISION, RADIO AND PRINT MEDIA	✓	✓	✓	✓
BANNERS ON THE 2 DAYS OF CONFERENCE, PRACTICE DEBATES, DELEGATE SOCIALS AND OUTSTATION WORKSHOPS	1 PER EACH COMMITTEE	TOTAL OF 7	TOTAL OF 5	TOTAL OF 3 (excluding outstation workshops)
PRIORITY INVITATION STATUS FOR ALL SLMUN EVENTS (I.E. WORKSHOPS, PRACTICE DEBATES, CONFERENCE DATES)	✓	✓	✓	✓
OPPORTUNITY FOR STALLS TO BE PUT UP AT THE WORKSHOP AND PRACTICE DEBATE DATES (3 DAYS)	2 STALLS	1 STALL	✗	✗
ACKNOWLEDGEMENT ON THE SLMUN WEBSITE, OFFICIAL FACEBOOK PAGE, OFFICIAL TWITTER PAGE AND OFFICIAL INSTAGRAM PAGE	✓	✓	✓	✓
PERMISSION TO PUBLISH A FEATURED ARTICLE ABOUT THE SPONSOR AND SPONSORSHIP ON THE BLOG SLMUN WEBSITE AND MAGAZINE	✓	✓	✓	WEBSITE ONLY
DISPLAY SPONSOR LOGO ON THE PROGRAMME LETTERHEAD AND PROMOTIONAL BROCHURES	✓	✓	✗	✗
GRANTED RIGHTS TO DISPLAY, "PROUD SPONSOR OF SLMUN 2020" ON THE OFFICIAL WEBSITE, LETTERHEAD, EMAIL SIGNATURE BLOCK, NEWSLETTERS	✓	✗	✗	✗

SPONSORSHIP OPPORTUNITY	ENTITLEMENTS TO BENEFITS AND EXPOSURE AT THE CONFERENCE			
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	LKR 1,000,000 (Maximum of 1 sponsor)	LKR 500,000 (Maximum of 2 sponsors)	LKR 250,000 (Maximum of 2 sponsors)	LKR 150,000 (Maximum of 3 sponsors)
RECOGNITION OF THE COMPANY MANAGEMENT AT THE OPENING AND CLOSING CEREMONIES	✓	✓	✓	✓
RIGHTS TO DISPLAY VIDEO ADVERTISEMENTS AT THE OPENING AND CLOSING CEREMONIES	OPENING-1 VIDEO CLOSING- 2 VIDEOS	OPENING AND CLOSING 1 VIDEO EACH (1 MINUTE DURATION)	OPENING OR CLOSING 1 VIDEO EACH (1 MINUTE DURATION)	OPENING OR CLOSING 1 VIDEO EACH (30 SECONDS DURATION)
RIGHTS TO DISPLAY A SINGLE CLIP. (1 MINUTE)	TWICE A DAY ALL COMMITTEES	ONCE A DAY ALL COMMITTEES	ONCE A DAY 7 COMMITTEES	ONCE A DAY 5 COMMITTEES
OPPORTUNITY FOR STALLS AT BMICH ON THE 2 DAYS OF CONFERENCE	2 STALLS	1 STALL	1 STALL FOR 1 DAY	✗
DISPLAY OF SPONSOR LOGO ON THE RED-CARPET BACKDROP	✓	✓	✓	✓
OPPORTUNITY TO PROVIDE EQUIPMENT, SERVICES AND TECHNOLOGY AS PART OF THE SPONSORSHIP DURING THE EVENT	✓	✓	✓	✓

\*Additional options are negotiable

\*please provide banners with their stands as most venues do not allow banners to be hung on walls/etc.

PACKAGE	AMOUNT
BANNER (STANDARD SIZE- 2 DAYS)	LKR 15,000
BANNER (STANDARD SIZE- ALL COMMITTEES)	LKR 50,000
QUESTIONNAIRE (9 COMMITTEES)	LKR 120,000
PRESENTATION (2 COMMITTEES [400 DELEGATES] FOR 10 MINS)	LKR 100,000
STALL (2 DAYS)	LKR 75,000
VIDEO ADVERTISEMENT (1 M 30S) 9 COMMITTEES	LKR 100,000
ADVERT SPACE ON CONFERENCE BULLETIN (2 DAYS) IN COLOUR	LKR 15,000
ADVERT SPACE ON CONFERENCE BULLETIN (2 DAYS) IN BLACK AND WHITW	LKR 10,000
VIDEO ON WEBSITE	LKR 50,000
SPACE ON WEBSITE (HOMEPAGE- 5 MONTHS)	LKR 75,000
TSHIRT SPONSOR	LKR 200,000



## CONTACT DETAILS

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